



# LEADER in Weidse Veenweiden

COMFW  
- NTIS  
Agriculture

LEADER in Weidse Veenweiden in the Netherlands is a programme for 'bottom-up' initiatives, from people, entrepreneurs and organisations in the area. With LEADER, we work towards a sustainable rural economy in Utrecht West by connecting networks and ideas, sharing knowledge, stimulating innovation and cooperation and supporting good project ideas!



## The Local Development Strategy 2023 - 2027

The objectives of the Local Development Strategy (LDS) 2023–2027 are:

### A. Strong communities

Developing multifunctional meeting spaces, promoting local culture and heritage, and encouraging new forms of living together.

### B. Future prospects for agriculture, nature and landscape

Increasing the demand for local food, encouraging new agricultural products, and local collaborations for sustainable land management.

### C. Water puts the region on the map!

Make the (water) landscape accessible and promote collaborations for recreation and tourism.

### D. Citizen Science - make knowledge together

Knowledge sharing and development, through cooperation between residents and entrepreneurs and educational and knowledge institutions, on youth employment and strengthening the urban-rural connection.



WATER  
citizen  
science



Co-funded by  
the European Union



## Weidse Veenweiden - characteristics

- Inhabitants: 722.000 (including cities)  
223.745 (excluding cities)
- Municipalities: Woerden, Lopik, Oudewater,  
Vijfheerenlanden, Montfoort,  
IJsselstein, Nieuwegein, Utrecht,  
Stichtse Vecht, De Ronde  
Venen
- LAG: 17 members
- LEADER since: 2002
- Projects: 125 projects (since 2002)
- Cooperation: 5 projects (3 with regions within NL,  
1 transnational)



## Transnational cooperation

In the former LEADER-periods, our LAG has cooperated with other regions both within the Netherlands as with regions elsewhere in Europe. We have cooperated with the LAG Utrecht Oost on local food in both the LEADER-period 2007-2013 as in the LEADER-period 2014 - 2022. With Utrecht Oost and LEADER-regions in the province of Gelderland (NL), we cooperated about making the old Roman border, the Limes, more visible. This was in the LEADER-period 2007 - 2013. Also in that LEADER-period we cooperated with the Flemish region Pajottenland (B) and the French region Plaine de Versailles (F), on local food: Taste the countryside on your doorstep. This project involved exchange between producers of local food, (international) rural markets and other small initiatives.

In the period 2014 - 2022 we went on an exchange visit to Pays des Condruces in Wallonia (B) together with the LAG Utrecht Oost.



### Do you want to cooperate? Just contact us through:

1. Our website: [www.leaderweidseveenweiden.nl](http://www.leaderweidseveenweiden.nl)
2. Our socials:  
Twitter: @LEADER\_WWW - Instagram: @LEADER\_WWW  
Facebook: LEADERWWW - LinkedIn: LEADER WWW
3. Contact our LAG managers!

### Contact

Call or email our LAG managers:

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