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Thematic keyword:	
Are you looking for :	Project
	Partners X
	Topic/theme
Explain:	

**Project: Connecting European Countryside- Ancient commercial** routes for tourism use

**Project Vision**: Nowadays forgotten ancient commericial routes passed by countryside, rivers, mountain paths and by nowadays secondary ports by the coastal araes. The places conserve, however, a lot of traditions, buildings and potential to be reproposed for slow tourism use. The fascinating stories and happenings are traceable and our past would be valorised and make more known. Intention is to work in network because these ancient routes were connecting many countries naturally in many

cases countries - like Viking maritime /eastern/western routes for instance or German commercial routes, North Italian commercial ways etc. In Finland we had medieval winter/summer road of Kyrönkangas, old postroads etc.

Key Strategies: Identifying ancient roads and historical work on them (for instance on for area)

Matchmaking: Tourism, historical research, marketing, creation of network

**Multidisciplinary Involvement**: Engaging local/regional/national/European actors, creative individuals, tourism entrepreneuers and professionals

to form that tourism route network which fuels cross-sectoral collaboration and work together to highlight local historical values of "forgotten places", creation of common "roots"



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Explain: LINNG VILLAGE HERITAGE				
SMART VILLAGE - COMMUNITY SIDE PROJECT SINTEGRATION OF PARIMERS				
- MAKING RURAL VILLAGES COMMUNITIES MORE LIVE WITH SOCIAL ACTIONS ON HERITAGE, FEOD, TRADITIONS - INVOLVING LOCAL COMMUNITES TO INTERGOMEKATIONAL TRANSPER OF TRADITION - WORKSHEPS, BENCHMARKING MORE - X AUREADY SWEDTON 2 PINNSH PARTNER REMOY				
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Europe & Ruralités



Cooperation fair

2 - 3 OCTOBER

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## LOOKING FOR COOPERATION

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RMM/G/	EXPLAIN:  RURAL RESILIENCE SECURITY ISSUES (FLOODS  FLOODS  PREPARA  SELP SUPFICIENCY IN EXCHANGE THREATS  (CLIMATICAL CHANGE ISSUES), DIGUTAL THREATS  **X) FREEWILLING CHANGE ISSUES  X) POSSIBLE TO MODIFY THEMATICS
	E L A R D European Leader Association FRENCH PRESIDENCY LEADER



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E L A R D. European Leader Association for Rural Development Brussels, www.elard.eu	FRENCH PRESIDENCY 2023-2024	LEADER FRANCE Europe & Ruralités	MORES MORES LIVE COUNTRY- SODE	

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•	Partners X

Explain: YOUTH ENTREPRENEURSHIP IN RURAL AREAS (YERA)

Topic/theme

Project: The project is aimed at stimulating youth entrepreneurship within the respective rural territories in specific areas characterizing these areas. With this approach, the initiative, in addition to the involvement of the partner LAGs, will see an expansion of the partnership to all territorial subjects who in various capacities will be able to determine added value to the project. First of all, the involvement of local communities, schools and post-diploma institutes and universities will be fundamental, which will ensure a multiplier effect on the dissemination of the project

The project aims to address, with a practical approach, the issues of youth entrepreneurship in marginal areas. Experiences, dissemination, and exchange of ideas and skills will make it possible to bring the young people directly involved in the project closer to new forms of entrepreneurship in the wake of ecological transition processes and other European policies. The target of the project will be a wide range of young people, ranging from the final phase of post-diploma/university studies, up to the first years of approaching the world of work.

Thanks to local and transnational meetings/workshops/campuses, in-depth analysis and study of cases/best practices will be possible. The project is also aimed at making the target aware of support policies, financing and support structures for social and youth entrepreneurship at local, national and European levels. Finally, in addition to experimenting with new forms of cooperation, it will be possible to produce "smart" information material that is closer and more comprehensive to the young and very young generations: short videos, stories, tutorials, produced and elaborated with the active

involvement of the children.

The cooperation project aims to stimulate youth entrepreneurship within the respective European

regions through an experiential phase of a group of selected young people and a subsequent storytelling phase aimed at a wider audience of young people. The innovative methodology will be tested in very different European rural areas, to identify common elements that can be replicated across multiple territories.

The international nature of the project is also fundamental to ensure the effectiveness of the experiential phase, since with study visits and campuses the young people will have the opportunity to experience virtuous models of youth entrepreneurship first-hand, "breathing international air" and

understanding how very often cultural diversity is an asset and not a problem.

The general objective of the project is to experiment with a model of professional and cultural growth for the young generations, which passes through self-entrepreneurship and the awareness that rural territories are not places to be abandoned but spaces rich in potential and resources to be

protected and enhanced, also with modern and innovative approaches. With the project, it will be possible to provide training and stimulating experiences to young people, who will then be able to translate the know-how learned into a "friendly" language for the younger generations using

unconventional communication methods.

The specific objectives can be summarized below: - Provide young people (16-30 years) with skills and tools to undertake initiatives in the world of social and green entrepreneurship; - Promote dialogue between young people from international rural contexts, to promote the exchange of knowledge regarding entrepreneurship based on sustainability and inclusiveness criteria; - Support the potential of entrepreneurship in promoting self-entrepreneurship opportunities for young people; - Stimulate the attitude and propensity to create goods and service businesses in rural areas, also in a cooperative and multidisciplinary form.

The results that can be achieved at a local level are of various kinds: - Increase in youth entrepreneurial initiatives in rural areas, particularly focused on the strong points of rural territories: tourism, agriculture and agri-food, services to the population; - Raising the entrepreneurial skills of young people who will come into contact with virtuous models

and international contexts, strongly focused on the themes of sustainability and inclusiveness;

In the project already LAG partners; Italy, Finland, Latvia and searching for a couple of more partners

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Are you looking for :	Project
	Partners X
	Topic/theme

Explain:

**Project: Transforming Rural Landscapes** 

Revitalization of rural regions by transforming vacant buildings into creative hubs or for other scope. In each LAG region, one vacant building will be identified and used possibly as a pilot case for adaptive re-use. This initiative seeks to repurpose underutilized rural spaces into thriving cultural centers, addressing challenges of rural depopulation and fostering sustainable, community-driven development. In national projects local measures like mapping of the empty buildings, creation of art residence etc (circular use of buildings)

Project Vision: The project will breathe new life into rural properties by turning them into creative spaces, fostering cultural

decentralization and local development. By connecting creatives, building owners, and financial experts, this effort will create new

opportunities for economic growth and community engagement in rural areas. Each pilot building will serve as a model for future

projects in other regions. Identifying use for empty buildings (also artist /entrepreurhip use).

### Key Strategies:

Matchmaking: Connecting private or public building owners with creatives seeking space, aiding in funding, and business

model development.

Multidisciplinary Involvement: Engaging local actors, creative individuals, and professionals in the field of finance, real estate,

architecture and construction to form a local-activation circle that fuels cross-sectoral collaboration and work together on the

local project case of repurposing.

Replicable Models/Best practises: Testing and documenting various financing and governance models for the reactivation of vacant properties, establishing a method that can be replicated across Europe.

Circular use of buildings, mapping of vacant buildings in countryside