

LEADER as a method for achieving the goal of long-term visions

European LEADER Congress in Poitiers: 3rd October, 2024

Time: 10:00 – 10:45 CET

Speakers: Wolfgang Berger, Barbara Stumpf (LEADER-forum Austria)



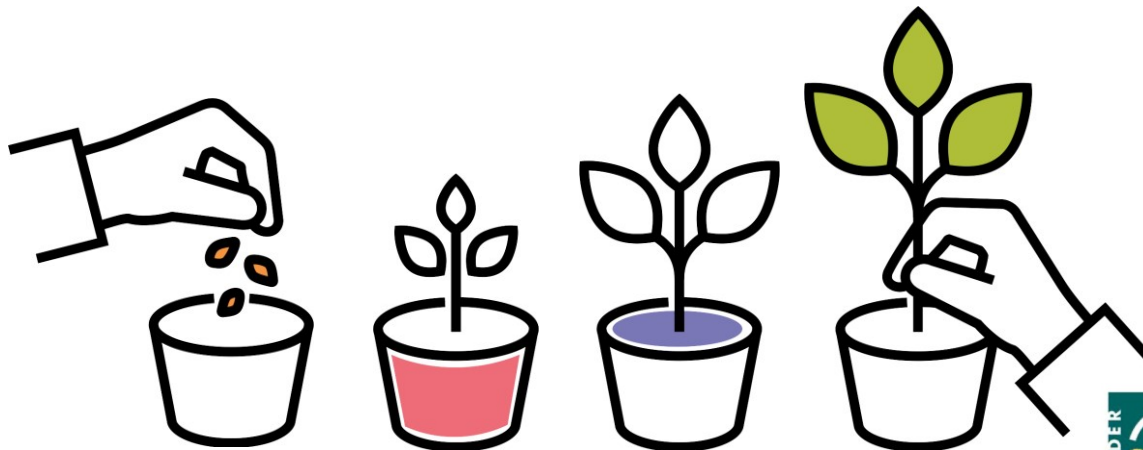
The European
Agricultural Fund for
Rural Development:
Europe investing in
rural areas



TNC project: LEADER/CLLD

Our Common Future

- **Project Duration:** 05/2023 – 12/2024
- **Member States:** Austria, Luxembourg, Portugal, Bulgaria, Sweden, France, Italy, Finland, Spain, Croatia and Romania
- **Measure:** 19.3.1
- **Lead Partner:** LEADER-forum Austria:
LAG regio3 – Stefan Niedermoser &
LAG Zeitkultur Oststeirisches Kernland – Wolfgang Berger



Shared goals of rural vision – 3 concrete examples:

**Nr 2: Engaged in multi-level
and place-based governance**



Local Action Group as a PANEL

several levels come together:

- multi-level-governance: EU, national, regional
- PPP: municipalities, private economy, civil society
- multi-actor-group: practitioners, experts and LAG manager as mediators or intermediaries

Shared goals of rural vision 3 concrete examples:

Nr 8: entrepreneurial, innovative and skilled



LAG Management and its competencies

LAGs and LAG-managements are

- Role 1: Funding Advisory Center, Role 2: Network Unit
- Role 3: (Social) Innovation Entrepreneur
 - innovation laboratory: theory-practice interface
 - social innovation process
 - active transformation management office

Shared goals of rural vision

3 concrete examples:



Nr 10: Places of diversity

LAG Region and its peculiarities

4 T's by Richard Florida:

- technology: rural regions need good infrastructure (e.g. broadband internet, virtual meetings)
- talents: find and promote talented people in your region who want to get actively involved
- tolerance: talented people need certain amount of freedom (budget, time, technology) to be able to realize their ideas
- territorial assets: 3 T's take advantage of the regional peculiarities → natural and cultural features

Summary: LEADER-added value

- 1) TRANSFORMATION of the LAG:
participative democratic panel
- 2) TRANSFORMATION of the LAG-Management:
social innovative laboratory
(skills, competencies)
- 3) TRANSFORMATION of the LEADER regions:
places of diversity in context of social and climate change
(EU perspectives at local level)

→ LEADER is essential for the
TRANSFORMATION of rural areas!!

TRANSFORMATION succeeds with LEADER

Thank you!

Wolfgang Berger & Barbara Stumpf
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