

2 - 3  
OCTOBER

Formations

Workshops

Cooperation fair

Experience feedbacks

# European LEADER Congress 2024

*Let's talk about cooperation !*

POITIERS, FUTUROSCOPE, FRANCE

*Theme : LEADER Cooperation*

Register on :  
[leadercongress.com](http://leadercongress.com)



European LEADER Congress 2024

## Small projects as a starting point for cooperation

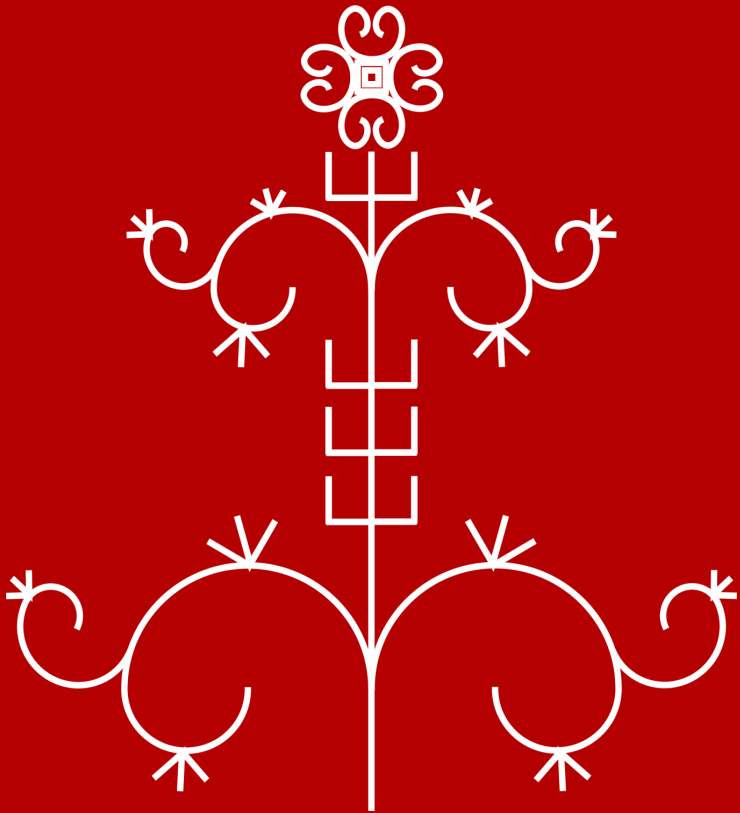
Inga Krekele  
Fabrice Geoffroy

# Growing Big

*Inga Krekele, LAG Manager Kaimini, Partnership « Neighbors », Latvia*

© Futuroscope/Brune/Calune

**Where we are?**



**Southern part of Latvia  
at the border with Lithuania and Belarus**

# 3 partnerships cooperation territory: Left bank of river Daugava

**Partnership Neighbors**  
**Rural partnership «Selonia»**  
**Aizkraule district partnership**



# Rural tourism

**17 communities  
(islands)**



An aerial photograph of a river winding through a dense forest. The trees are in various stages of autumn, with many showing bright yellow and orange foliage, while others remain green. The river is a deep blue color, reflecting the sky. The overall scene is a beautiful natural landscape.

## Nobody new about Selonia region:

- Spasely populated but not depressed
- No big roads but still conected
- No big manufactures but rich



**Islands – if three people in the village wants to live better, the village can definitely be revived.**

**Islands – villages – connected to cooperation network are powerful tool for development.**

# Mangament team is the Key

Each of us have the roal and believe in our region

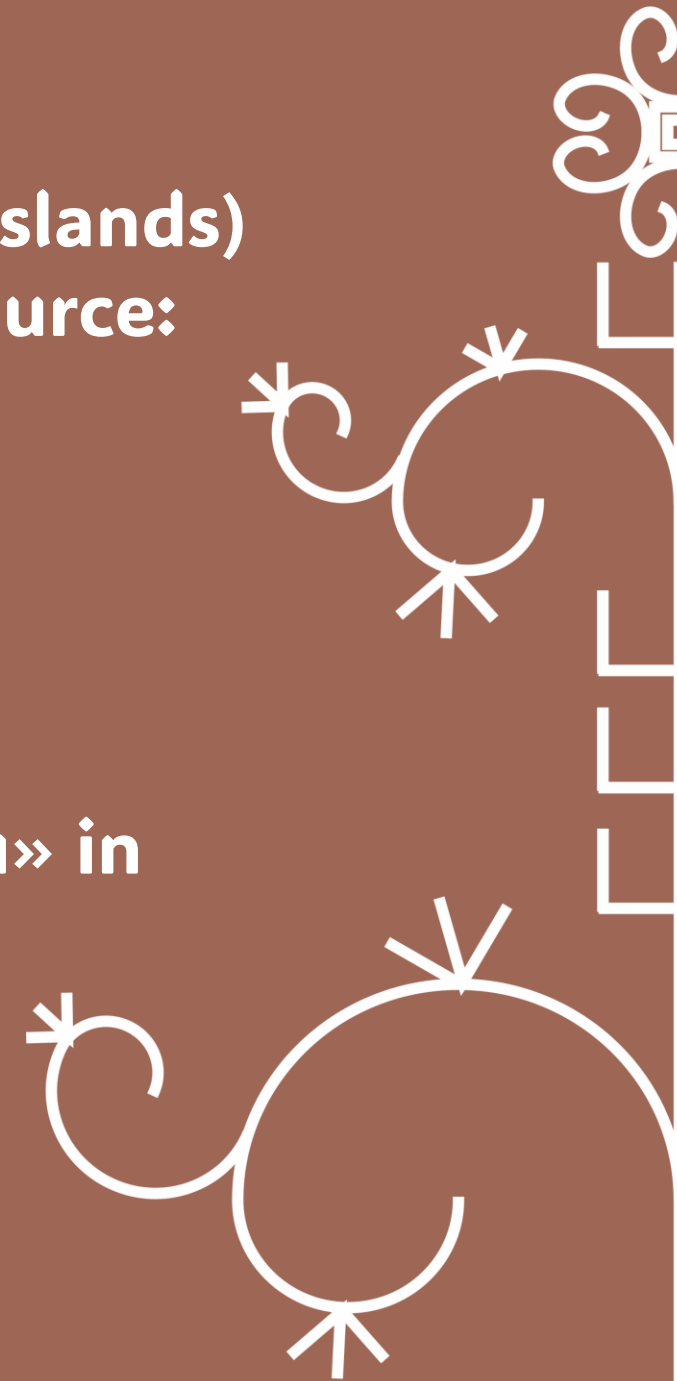






**PEOPLE  
in communities (islands)  
are the main resource:**

- **Connect**
- **Support**
- **Listen and hear**
- **Give advice**
- **Say «Thank You» in public**





# Find the IDENTITY

- Lives in people
- Operates in symbols



**38 Identity signs  
all over the region**

GĀRSĒNE

PILSKALNE

KALKŪNI

MĒDUMI

AKNĪSTE

KALKŪNI

LIEL

RITE

VIESĪTE

SLATE

V

ANCĒNE

REBRENE

VIETĒ

PAŠULIENE

VIETĒ

VIETĒ

JAUNJELGAVA

BERĶENELE

SUNĀKSTE

DEMENE

SALIENA

ĒRBERĶE

DABRUŅA



**If you know and love the place where you are from it makes you feel like home anywhere in the world.**

A photograph of a modern building's steel framework at sunset. The sun is low on the horizon, casting a warm orange glow through the building's structure. The sky is a mix of orange and grey. In the foreground, there is a grassy field with several young trees. Overlaid on the image are three stylized white line-art plants with starburst tops and branching stems.

**And changes can rise**

**Now we have about 40**

**We started  
with 17 communities**



**... and this number is constantly growing**

A group of women are captured in a moment of joy, dancing together at what appears to be a social gathering or a cultural event. They are dressed in traditional folk costumes. The woman in the foreground on the left wears a dark blue jacket and a light-colored, fur-lined hat with large, upright ears. The woman next to her wears a red top and a red scarf. The woman on the right is wearing a brown jacket with intricate floral embroidery and a headscarf with a patterned band. They are all smiling and looking towards the right. In the background, other people are visible, some seated at tables with white tablecloths and red centerpieces, suggesting a dining or social area. The setting is indoors with a large mirror on the wall and a potted plant on the left.

# East – West integration

**Selonian culture meets belarus culture (near Balarus border)**

# Historic Land Law

A man with grey hair and glasses, wearing a dark suit and a patterned tie, is speaking at a podium. He is holding a folder or book. Behind him are three flags: the flag of the Republic of China (Taiwan) on the left, the flag of the European Union in the center, and the flag of the United States of America on the right. To the left of the man, a woman with short brown hair, wearing a black top and a necklace, is looking towards him. The scene appears to be a formal event or press conference.

**finally region is recognized on state level**



**Historic Land Law  
is very practical,  
very cozy**





# Law gives

**Nathional symbols for the region**

**Dialog with state**

**Our dream about  
regional Culture  
program with  
financial support  
comes true!**

partnerība

**KĀMINIK**

VALSTS  
KULTURKAPITĀLA FONDS



Two women are standing in front of a display of botanical illustrations. The woman on the left has blonde hair and is wearing a blue sweater and a patterned shawl. The woman on the right has brown hair and is wearing a purple sweater and a patterned shawl. The background features several framed illustrations of plants, including a yellow flower, a purple flower, and a pink flower. The text is overlaid on the bottom left of the image.

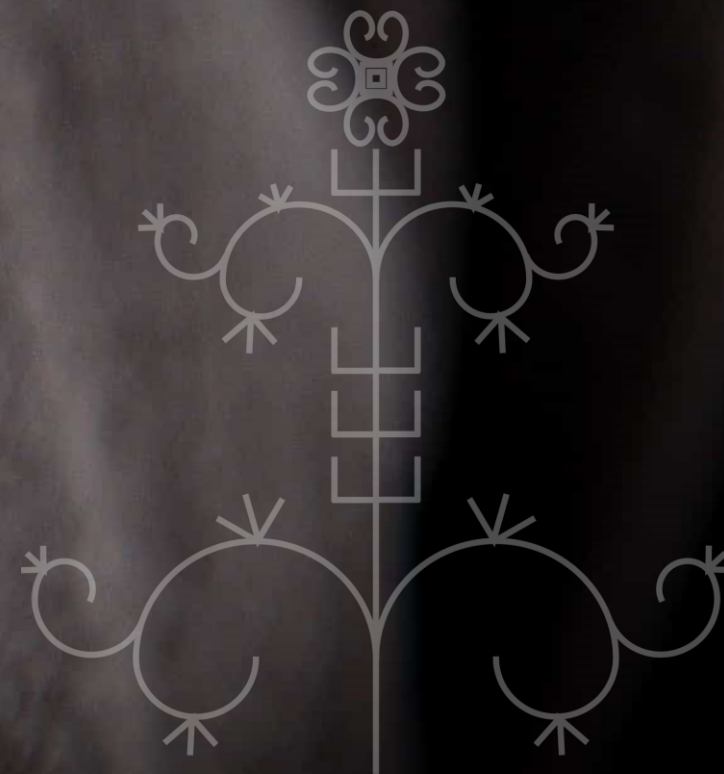
**We started last year  
with 100 000 EUR and  
40 small culture projects in OUR region**

**This year we supported 29 projects**



**Say «Thank you»  
to people**

**«Selonian Silver»  
award**



People we want to say «thank you» are many





# State symbols meets the people symbols

**And  
«Smart  
Region  
Strategy»  
is worked  
out**



**XI Selonian  
Congress  
runned by  
NGO's will  
take place  
on 5th of  
October**

Rebranding  
Selonia  
tels our  
success  
story to the  
world

Latvijas valsts budžeta finansētās programmas

**NVO FONDS**

atbalstīts projekts

Pilsoniskās sabiedrības spēks  
teritorijas tēla veidošanā

**ZEMES  
ZĪMOLS**



Sabiedrības integrācijas  
fonds

partnerība

**KĀMINI**





# Adult Learning Courses.

# Revitalization of the Region.

# A Success Story: Methods, resources and practices



24. attēls. Kopienas forums "Novembra derība" Kaldabrunas bijušajā skolā

25. attēls. Pilskalnes un Ērberģes kopienu sadraudzība Gricogales (Medņu) krogā



## Leimaņi – silta māju sajūta un spēja zināt savu mēru



### Leimaņu ieguvumi

Uz Leimaņiem cept maizi un iepazīties ar latvisko dzīvesziņu tiek vesti teju visi Sēlijas viesi no tālām un tuļām, arī ārvalstīm. Sekojoši – kopienas tirdzniecības un saimnieciskās darbības veids Leimaņu kopienai dod stimulu un iespēju nodarboties ar savu sirdslietu. Leimaņos notikušas vairākas projektu kopprakses. Sabiedrības Integrācijas fonda atbalstīti Leimaņi tiek demonstrēti Ukrainas un citās latvietības simbols.

### Kopienas resursu karte

- Latvju zīmju parks
- Leimaņu bibliotēka
- Leimaņu tautas nams
- Leimaņu bibliotēka

- Latvju zīmju parks
- tiešā pirkšana no zemniekiem

**We love Selonia!  
The place where we live.**

**And now you see what can be done with love.**

**Thank you for your attention  
and welcome to Selonia!**

[www.selija.com](http://www.selija.com)





# Cooperation

# DUTY

LOCAL ACTION GROUPS OF CHARENTE

*Presented by Fabrice GEOFFROY*

© Futuroscope/







*The Ruffécois*  
PROPOSES TO ACT  
COLLECTIVELY

TO INFORM AND RAISE AWARENESS AMONG CITIZENS  
ABOUT EUROPE ELECTIONS BY INVOLVING THE YOUTH

# 4

## OUT 5 LOCAL ACTION GROUPS

responded positively by appointing the Ruffécois as the lead group.



# Brussels

## AND THE MOBILIZATION OF THE YOUTH



### Actions carried out by young people

Creation of local interviews

Creation of information publications on social networks

Organization of a philosophy workshop



### Audience

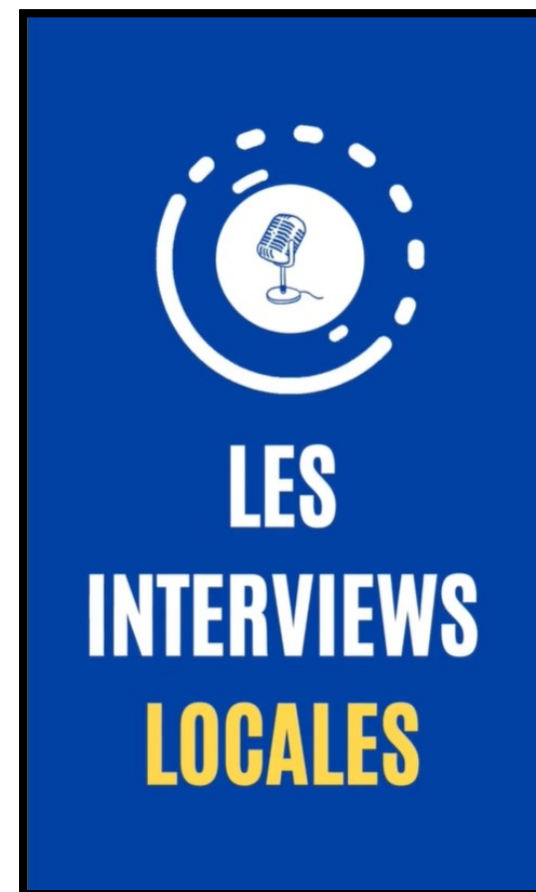
General public

### Goals

Raise public awareness of European issues and encourage civic participation through youth.

Involve young people in local projects

Empower young people from Charente to take action



# Awareness-raising among

YOUNG PEOPLE

## Interventions proposed to organizations

Creation of educational tools :

- Chronological association of the evolution of voting rights
- Role play
- Presentation on how different elections work

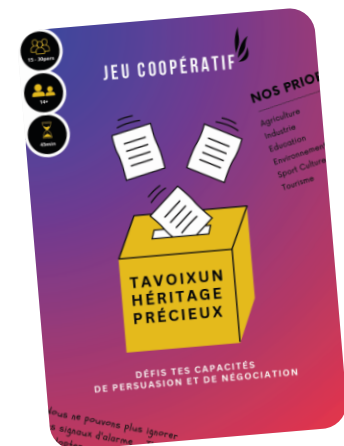
## Audience

16 à 25 ans : Lycées, MFR, Pôle emploi, missions locales ...

## Goals

Increase civic participation among young people by raising awareness of electoral issues

- By providing educational information on the electoral process
- By encouraging their active engagement in voting
- By contributing to the training of a new generation of informed citizens engaged in democratic life





# Escape Game

RAISE AWARENESS THROUGH ENTERTAINMENT

## Audience

General public

## Actions

Creation of a mobile Escape Games (4 in total)

Free provision of the Escape Games in high schools, media libraries, town halls, events, companies ...

## Goals

Raise awareness among the general public to vote

Communicate on the creation of the European Union

Communicate on the actions supported by the European Union



# A CITIZEN APPROACH

This project was part of a civic and non-political approach.

The Local Action Groups committed to remaining in an awareness-raising role.

The project was not intended to promote political orientations.

Neutrality was the order of the day throughout the project.

## PERCEPTION OF ELECTIONS

INACCESSIBLE AND COMPLEX

BORING

SOURCES OF CONFLICT

## PRIORITY THEMES THAT EMERGED

JUSTICE (INSECURITY)

EDUCATION

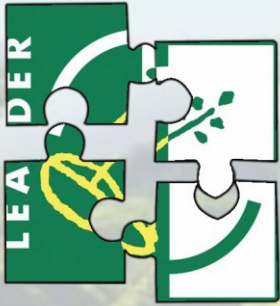
WAR WITH UKRAINE

ENVIRONMENT

1

FREQUENTLY ASKED QUESTION :

WERE WE NOT TOLD ABOUT  
“ WHY  
THIS ?”

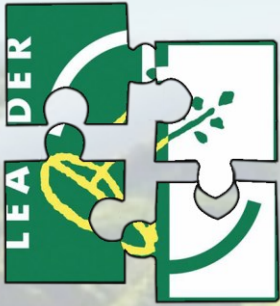


European LEADER Congress 2024

# Q&A

© Futuroscope/Brune/Calune





European LEADER Congress 2024

# Thank you!

© Futuroscope/Brune/Calune

